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17 Harbourside Ln Suites A & B, Hilton Head Island, SC Monday - Saturday 10 am to 9 pm Sunday 12 pm - 6 pm

SOUTHERN TIDE

Welcome to Hilton Head Island's first and only Southern Tide Signature apparel store carrying men's, women's and children's clothing. Founded in 2006, Southern Tide is a Greenville, S.C.-based lifestyle apparel brand that boasts exceptional craftsmanship and classic design. Southern Tide is best known for its Skipjack Polo, deemed by many to be the finest, most comfortable polo shirt. Innovative, yet timeless in its youthful style, Southern Tide offers an array of apparel and accessory products for men, women, and kids that deliver their authentic lifestyle through quality, experience, and service. Southern Tide is a wholly owned subsidiary of Oxford Industries (NYSE: OXM).





